

**Daily Newspapers Circulated in the Tampa-St. Petersburg (Sarasota), FL DMA<sup>1</sup>**

<b>Title</b>	<b>Owner</b>
* <i>The Bradenton Herald</i> Bradenton, FL	Knight Ridder
* <i>Hernando Today</i> Brooksville, FL	Media General, Inc.
<i>Sun-Herald</i> Charlotte Harbor, FL	Sun-Herald
* <i>Crystal River Citrus County Chronicle</i> Crystal River, FL	Landmark Communications, Inc.
* <i>The Ledger</i> Lakeland, FL	New York Times Group, Inc.
<i>Miami Diaro Las Americas</i> Miami, FL	The Americas Publishing Co.
<i>Ocala Star-Banner</i> Ocala, FL	New York Times Group, Inc.
<i>The Orlando Sentinel</i> Orlando, FL	Tribune Co. Group
* <i>The Sarasota Herald-Tribune</i> Sarasota, FL	New York Times Group, Inc.
* <i>Highlands Today</i> Sebring, FL	Media General, Inc.
* <i>The St. Petersburg Times</i> St. Petersburg-Clearwater, FL	The Poynter Institute
* <i>The Tampa Tribune</i> Tampa, FL	Media General, Inc.
* <i>Winter Haven News-Chief</i> Winter Haven, FL	Morris Communications

\* Indicates newspapers published within the DMA.

Sources: SRDS Circulation 2000; Editor & Publisher International Yearbook (2000).

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<sup>1</sup> Circulation of five percent of households in DMA, which consists of Citrus, Hardee, Hernando, Highlands, Hillsborough, Manatee, Pasco, Pinellas, Polk, and Sarasota Counties, FL.

**General Interest Newspapers of Varying Frequency Published in the Tampa-St. Petersburg  
(Sarasota), FL DMA<sup>1</sup>**

<b>Title</b>	<b>Owner</b>
<i>The Brandon News</i> Brandon, FL	The Brandon News (Media General, Inc.)
<i>Clearwater Gazette &amp; Beach Views</i> Clearwater Beach, FL	Clearwater Gazette & Beach Views
<i>Pasco News</i> Dade City, FL	Pasco News (Owens Communications Group)
<i>The Herald Advocate</i> Wauchula, FL	The Herald Advocate
<i>Community Connections</i> Tampa, FL	Community Connections (La Gaceta Publishing, Inc.)
<i>Polk County Press</i> Mulberry, FL	Polk County Press (Histed Media Group)
<i>Pinellas News</i> St. Petersburg, FL	Pinellas News (Potter Media, Inc.)
<i>Suncoast News</i> New Port Richey, FL	Suncoast News (Media General, Inc.)
<i>Sarasota Weekly</i> Sarasota, FL	Sarasota Weekly (Quebecor Communs./Florida Sun Pubs.)
<i>The Weekly</i> Bradenton, FL	The Weekly (Quebecor Communs./Florida Sun Pubs.)
<i>South Tampa News</i> Brandon, FL	South Tampa News (Media General, Inc.)
<i>The Free Press</i> Tampa, FL	The Free Press
<i>Town n' Country News</i> Tampa, FL	Town n' Country News (Media General, Inc.)
<i>The Venice Gondolier</i> Venice, FL	The Venice Gondolier (Sun Coast Media)
<i>Zephyryllis News</i> Zephyryllis News	Zephyryllis News (Republic Newspapers, Inc.)
<i>The News-Sun %</i> Sebring, FL	The News-Sun (The News-Sun, Inc.)
<i>Carrollwood News</i> Tampa, FL	Carrollwood News (Sunbelt Newspapers, Inc.)

<sup>1</sup> Citrus, Hardee, Hernando, Highlands, Hillsborough, Manatee, Pasco, Pinellas, Polk and Sarasota Counties, FL.  
"Varying Frequency" means weekly unless otherwise noted using codes below.

Source: Editor & Publisher International Yearbook (2000).

DCLIB02:1333738-2

%Newspaper published three times per week.

^ Newspaper published semi-weekly.

+ Newspaper published biweekly.

<i>The Lutz Community News</i> Tampa, FL	The Lutz Community News
<i>Mulberry Press</i> Mulberry, FL	Mulberry Press (Polk Co. Press)
<i>West Pasco Press</i> New Port Richey, FL	West Pasco Press
<i>North Port Sun Herald</i> ^ North Port, FL	North Port Sun Herald (Sun Coast Media Group)
<i>The Courier</i> Plant City, FL	The Courier (Sunbelt Newspapers, Inc.)
<i>The Dunedin Times/The Palm Harbor Sounder</i> + Dunedin, FL	The Dunedin Times/The Palm Harbor Sounder (Dunedin Times Co.)
<i>The Fort Meade Leader</i> ^ Fort Meade, FL	The Fort Meade Leader (Frisbie Publishing)
<i>Frostproof News</i> Frostproof, FL	Frostproof News (Sunshine Printing)
<i>The Lake Wales News</i> Lake Wales, FL	The Lake Wales News (The Lake Wales News, Inc.)
<i>Newschief</i> Winter Haven, FL	Newschief (Morris Communication Corp.)
<i>The Beech Weekly</i> Sarasota, FL	The Beech Weekly (Florida Sun Publications)
<i>Pelican Press</i> Sarasota, FL	Pelican Press
<i>Englewood Sun Herald</i> % Venice, FL	Englewood Sun Herald

DCLIB02:1333738-2

%Newspaper published three times per week.

^ Newspaper published semi-weekly.

+ Newspaper published biweekly.

## TAMPA-ST. PETERSBURG DMA

### Specialty Newspapers ^

1. **Name:** *Florida Sentinel-Bulletin* \*

**Frequency:** Semiweekly (Tues. and Fri.)  
**Published:** Tampa, Florida  
**Circulated:** Tampa, Florida  
**Subscription Rate:** \$31 individuals  
**Advertising:** Color advertising not accepted  
**Description:** Black community newspaper (tabloid)

2. **Name:** *La Gaceta* \*

**Frequency:** Weekly (Fri.)  
**Published:** Tampa, Florida  
**Circulated:** Tampa, Florida  
**Circulation:** 18,079  
**Subscription Rates:** \$15 individuals  
**Advertising:** Accepts advertising  
**Description:** Community newspaper available in Spanish, English and Italian

3. **Name:** *Jewish Press of Pinellas County* \*

**Frequency:** Biweekly  
**Published:** Clearwater, Florida  
**Circulated:** Pinellas County (Palm Harbor, Dunedin, Clearwater, Largo, Pinellas Park, St. Petersburg)  
**Circulation:** Controlled 3,500  
**Subscription Rates:** \$8 individuals; \$15 out of state  
**Advertising:** Accepts advertising  
**Description:** Jewish community newspaper

4. **Name:** *The Weekly Challenger* \*

**Frequency:** Weekly  
**Published:** St. Petersburg, Florida  
**Circulated:** Statewide  
**Circulation:** 45,000  
**Subscription Rates:** \$18 annually; \$30 out of country  
**Advertising:** Accepts advertising  
**Description:** Black community newspaper

^ Targeted to special ethnic, religious, demographic, or other groups.

\* Gale Directory of Publications and Broadcasting 2001.

+ Editor & Publisher 2000.

\*\* Information obtained from www.aan.org.

5. **Name:** *La Presna Newspaper* \*

**Frequency:** Weekly (Thurs.)  
**Published:** Winter Haven, Florida  
**Circulated:** The Hispanic community of Central and South Florida  
**Circulation:** Free – 19,828  
**Subscription Rates:** Free; \$25 by mail  
**Advertising:** Accepts advertising  
**Description:** Newspaper serving the Hispanic community of Central and South Florida

6. **Name:** *The Bulletin* \*

**Frequency:** Weekly (Fri.)  
**Published:** Sarasota, Florida  
**Circulated:** Sarasota, Florida  
**Circulation:** Paid – 16,500  
**Subscription Rates:** \$26 individuals; \$.25 single issue  
**Advertising:** Accepts advertising  
**Description:** Black community newspaper

7. **Name:** *Prensa Hispana (Hispanic Press)* \*

**Frequency:** Monthly  
**Published:** Avon Park, Florida  
**Circulated:** Tampa area  
**Circulation:** Free – 25,000  
**Subscription Rates:** \$15  
**Advertising:** Not reported  
**Description:** Spanish language newspaper

8. **Name:** *Weekly Planet* \*\*

**Frequency:** Weekly (Thurs.)  
**Published:** Tampa, Florida  
**Circulated:** Tampa, St. Petersburg, Clearwater  
**Subscription Rates:** Free  
**Advertising:** Accepts advertising  
**Description:** Self-described alternative newspaper of the Tampa Bay area

^ Targeted to special ethnic, religious, demographic, or other groups.

\* Gale Directory of Publications and Broadcasting 2001.

+ Editor & Publisher 2000.

\*\* Information obtained from [www.aan.org](http://www.aan.org).

9.     **Name:** *Weekly Planet*

**Frequency:** Weekly (Thurs.)

**Published:** Sarasota, Florida

**Circulated:** Sarasota, Florida

**Subscription Rates:** Free

**Advertising:** Accepts advertising

**Description:** Self-described alternative newspaper of Sarasota

<sup>^</sup> *Targeted to special ethnic, religious, demographic, or other groups.*

<sup>\*</sup> Gale Directory of Publications and Broadcasting 2001.

<sup>+</sup> Editor & Publisher 2000.

<sup>\*\*</sup> Information obtained from [www.aan.org](http://www.aan.org).

## TAMPA-ST. PETERSBURG DMA

### **Shopper Publications**

1. **Name:** *Bradenton Shopping Guide* +/\*

**Frequency:** Weekly (Wed.)  
**Published:** Bradenton, Florida  
**Circulated:** Bradenton, Florida  
**Circulation:** Non-paid – 63,960  
**Subscription Rates:** Free  
**Advertising:** Accepts advertising  
**Description:** Shopper (tabloid)

2. **Name:** *Hernando Shopper* +

**Frequency:** Weekly (Wed.)  
**Published:** Brookville, Florida  
**Circulated:** Hernando County, Florida (Brookville)  
**Circulation:** 29,000  
**Subscription Rates:** Free  
**Advertising:** Accepts advertising  
**Description:** Shopper

3. **Name:** *Seabring Shopping Guide* +/\*

**Frequency:** Weekly (Wed.)  
**Published:** Sebring, Florida  
**Circulated:** Highlands County, Florida (Sebring)  
**Circulation:** 18,687  
**Subscription Rates:** Free  
**Advertising:** Accepts advertising  
**Description:** Shopper

4. **Name:** *Lake Wales Shopper* +/\*

**Frequency:** Weekly (Wed.)  
**Published:** Lake Wales, Florida  
**Circulated:** Lake Wales, Florida  
**Circulation:** 16,000  
**Subscription Rates:** Free  
**Advertising:** Accepts advertising  
**Description:** Shopper

\* Gale Directory of Publications and Broadcasting 2001.

+ Editor & Publisher 2000.

\*\* Information obtained from [www.aan.org](http://www.aan.org).

5. **Name:** *North Lakeland Shopper* \*

**Frequency:** Weekly (Wed.)  
**Published:** Winter Haven, Florida  
**Circulated:** Winter Haven, Florida  
**Circulation:** Combined 28,339  
**Subscription Rates:** Free  
**Advertising:** Accepts advertising  
**Description:** Shopping guide (tabloid)

6. **Name:** *South Lakeland Shopper* \*

**Frequency:** Weekly (Wed.)  
**Published:** Winter Haven, Florida  
**Circulated:** Winter Haven, Florida  
**Circulation:** Free – 28,152  
**Subscription Rates:** Free  
**Advertising:** Color advertising accepted  
**Description:** Shopping guide (tabloid)

7. **Name:** *Winter Haven Shopper* \*

**Frequency:** Weekly (Wed.)  
**Published:** Winter Haven, Florida  
**Circulated:** Winter Haven, Florida  
**Circulation:** Free – 33,000  
**Subscription Rates:** Free  
**Advertising:** Color advertising accepted  
**Description:** Shopper

8. **Name:** *Pasco Shopper* +/\*

**Frequency:** Weekly (Wed.)  
**Published:** Dade City, Florida  
**Circulated:** Pasco County, Florida (Port Richey, Drexell, Dade City, Zephyllis)  
**Circulation:** 223,167  
**Subscription Rates:** Free  
**Advertising:** Accepts advertising  
**Description:** Shopper  
**Misc.:** Available in alternate format - CDROM

\* Gale Directory of Publications and Broadcasting 2001.

+ Editor & Publisher 2000.

\*\* Information obtained from [www.aan.org](http://www.aan.org).



9. **Name:** *Plant City Shopper* +/\*

**Frequency:** Weekly (Wed.)  
**Published:** Plant City, Florida  
**Circulated:** Plant City, Florida  
**Circulation:** 26,800  
**Subscription Rates:** Free  
**Advertising:** Accepts advertising  
**Description:** Shopper

10. **Name:** *Advertiser of Polk County* +

**Frequency:** Weekly (Wed.)  
**Published:** Winter Haven, Florida  
**Circulated:** Polk County, Florida (Fort Meade, Frostproof, Lake Wales, Lakeland, Winter Haven)  
**Circulation:** 33,497  
**Subscription Rates:** Free  
**Advertising:** Advertising accepted  
**Description:** Shopper

11. **Name:** *The Flyer* +/\*

**Frequency:** Weekly (Wed.)  
**Published:** Tampa, Florida  
**Circulated - Circulation:** Figures available for various towns within the DMA. Circulation ranges between 12,921 to 17,980 per town.  
**Circulation:** 675,000  
**Subscription Rates:** Free  
**Advertising:** Accepts advertising  
**Description:** Shopper

12. **Name:** *The Advertiser* \*

**Frequency:** Semiweekly (Wed. and Sat.)  
**Published:** Venice, Florida  
**Circulated:** Venice, Florida  
**Circulation:** 131,900  
**Subscription Rates:** Free  
**Advertisements:** Advertising accepted  
**Description:** Shopper

\* Gale Directory of Publications and Broadcasting 2001.

+ Editor & Publisher 2000.

\*\* Information obtained from [www.aan.org](http://www.aan.org).

13. **Name:** *Venice Weekly* \*

**Frequency:** Weekly (Wed.)  
**Published:** Venice, Florida  
**Circulated:** Venice, Florida  
**Circulation:** Non-paid - 9,349  
**Subscription Rates:** Free  
**Advertisements:** Advertising accepted  
**Description:** Shopper

14. **Name:** *Bartow Shopper* \*

**Frequency:** Weekly (Wed.)  
**Published:** Winter Haven, Florida  
**Circulated:** Polk County, Florida  
**Circulation:** 6,671  
**Subscription Rates:** Free  
**Advertisements:** Color advertising accepted  
**Description:** Shopper

\* Gale Directory of Publications and Broadcasting 2001.

+ Editor & Publisher 2000.

\*\* Information obtained from [www.aan.org](http://www.aan.org).

## TAMPA-ST. PETERSBURG DMA

### College & University Newspapers

1. **Name:** *Hawkeye* \*

**Frequency:** Monthly  
**Published:** Tampa, Florida  
**Circulated:** Hillsborough Community College, Tampa, Florida  
**Circulation:** 5,000  
**Subscription Rates:** Free  
**Advertising:** Accepts advertising  
**Description:** Collegiate newspaper  
**Web Site:** <http://www.hcc.cc.fl.us>

2. **Name:** *The Oracle* \*

**Frequency:** Daily  
**Published:** Tampa, Florida  
**Circulated:** University of South Florida, Tampa, Florida  
**Circulation:** Paid – 150; Free – 16,850  
**Subscription Rates:** \$10.95; \$15 individuals semester; \$10 individuals summer  
**Advertising:** Accepts advertising  
**Description:** Collegiate newspaper  
**Misc.:** Available on CD-ROM

3. **Name:** *The Wooden Horse* \*

**Frequency:** Monthly  
**Published:** St. Petersburg, Florida  
**Circulated:** St. Petersburg Junior College, St. Petersburg, Florida  
**Circulation:** 6,000  
**Subscription Rates:** Free  
**Advertising:** Accepts advertising  
**Description:** Collegiate newspaper

4. **Name:** *The Southern* \*

**Frequency:** Biweekly  
**Published:** Lakeland, Florida  
**Circulated:** Florida Southern College, Lakeland, Florida  
**Circulation:** Free - 2,500  
**Subscription Rates:** \$5 individuals  
**Advertising:** Accepts advertising  
**Description:** Collegiate newspaper

\* Gale Directory of Publications and Broadcasting 2001.

+ Editor & Publisher 2000.

\*\* Information obtained from [www.aan.org](http://www.aan.org).

## TAMPA-ST. PETERSBURG DMA

### **Magazines \***

1. **Name:** *Tampa Bay Magazine*

**Frequency:** Bimonthly  
**Published:** Clearwater, Florida  
**Circulated:** Tampa, Florida  
**Circulation:** Paid – 17,371; Controlled 13,200  
**Subscription Rates:** \$12; \$3.95 single issue  
**Advertising:** Accepts advertising  
**Description:** Examines lifestyle of Tampa Bay

2. **Name:** *Maddux Report*

**Frequency:** Monthly  
**Published:** St. Petersburg, Florida  
**Circulated:** Tampa Bay region  
**Circulation:** Paid – 1,040; Controlled – 13,180  
**Subscription Rates:** Free to qualified subscribers; \$45 institutions; \$4.95 single issue  
**Advertisements:** Accepts advertisements  
**Description:** Business and real estate magazine for the seven county Tampa Bay region.

3. **Name:** *Sarasota Magazine*

**Frequency:** Monthly  
**Published:** Sarasota, Florida  
**Circulated:** Sarasota and Manatee County  
**Circulation:** Combined 13,000  
**Subscription Rates:** \$18.00 individuals  
**Advertisements:** Accepts advertising  
**Description:** Business publication covering Sarasota and Manatee County inserted into monthly city magazine

4. **Name:** *Sarasota Weekly*

**Frequency:** Weekly (Wed.)  
**Published:** Longboat Key, Florida (Published outside DMA)  
**Circulated:** Sarasota, Florida  
**Circulation:** 46,224  
**Subscription Rates:** Free  
**Advertisements:** Advertising accepted  
**Description:** News and entertainment magazine

\*All magazines entries are from Gale Directory of Publications and Broadcast Media 2001. All entries appear to have articles focused on the DMA and are published in the DMA except for entry number four. DCLIB02:1333890-1

5. **Name:** *SEE Sarasota, Bradenton, Venice & Gulf Coast Islands Magazine*

**Frequency:** Semiannual

**Published:** Sarasota, Florida

**Circulated:** Sarasota, Bradenton, Venice & the Gulf Coast Islands

**Circulation:** 500,000

**Subscription Rates:** Free

**Advertisements:** Advertising accepted

**Description:** Consumer travel guide

**Web Site:** <http://www.see-florida.com>

## TAMPA-ST. PETERSBURG DMA

### **Magazines Circulated Statewide \***

**1. Name:** *The Gazette*

**Frequency:** Monthly  
**Published:** Brandon, Florida  
**Circulated:** Statewide  
**Circulation:** Paid – 53,000  
**Subscription Rates:** \$24 individuals  
**Advertising:** Accepts advertising  
**Description:** Florida's gay and lesbian consumer magazine

**2. Name:** *Florida Trend*

**Frequency:** Monthly  
**Published:** St. Petersburg, Florida  
**Circulated:** Statewide  
**Circulation:** Paid – 50,000; Non-paid – 10,371  
**Subscription Rates:** \$29.95 individuals; \$3.95 single issue  
**Advertisements:** Accepts advertising  
**Description:** Examines Florida business  
**Web Site:** <http://www.floridatrend.com>

**3. Name:** *Florida Living Magazine*

**Frequency:** Monthly  
**Published:** Lakeland, Florida  
**Circulated:** Statewide  
**Circulation:** Paid – 201,189; Non-paid 5,284  
**Subscription Rates:** \$21.95 individuals; \$31.95 other countries  
**Advertisements:** Accepts advertising  
**Description:** Statewide lifestyle magazine  
**Web Site:** <http://floridamagazine.com>

**4. News:** *SEE Emerald Coast*

**Frequency:** Quarterly 3/year  
**Published:** Sarasota, Florida (Published inside DMA, but distributed outside DMA)  
**Circulated:** Emerald Coast  
**Circulation:** 545,000  
**Subscription Rates:** Single issue free  
**Advertisements:** Advertising accepted  
**Description:** Consumer magazine covering local visitor information and travel

\*All magazines entries are from Gale Directory of Publications and Broadcast Media 2001. All entries are published in the DMA but from the description seem to include articles of interest statewide. DCLIB02:1333892-1

**Web Site:** <http://www.see-florida.com>; <http://www/see-emeraldcoast.com>

**5. News:** *See Florida Keys*

**Frequency:** Semiannual

**Published:** Sarasota, Florida (Published inside DMA, but distributed outside DMA)

**Circulated:** Florida Keys

**Circulation:** 545,000

**Subscription Rates:** Free

**Advertisements:** Advertising accepted

**Description:** Tourist magazine for the Florida keys

\*All magazines entries are from Gale Directory of Publications and Broadcast Media 2001. All entries are published in the DMA but from the description seem to include articles of interest statewide. DCLIB02:1333892-1

## MMDS/MDS Systems in Tampa – St. Petersburg DMA

- |    |                              |  |
|----|------------------------------|--|
| 1. | <b>Call Letters:</b>         | WMI397   |
|    | <b>Licensee:</b>             | BellSouth Wireless Cable, Inc.   |
|    | <b>Transmitter Location:</b> | Lakeland, FL   |
|    | <b>Service:</b>              | MDS  |
|    | <b>FCC Status:</b>           | Licensed   |
|    | <b>Status:</b>               | Rolled into BellSouth Entertainment. Channel list received from website. |
|    | <b>Program Guide:</b>        | Attached.  |
| 2. | <b>Call Letters:</b>         | WMI397-HO1   |
|    | <b>Licensee:</b>             | BellSouth Wireless Cable, Inc.   |
|    | <b>Transmitter Location:</b> | Lakeland, FL   |
|    | <b>Service:</b>              | MDS  |
|    | <b>FCC Status:</b>           | Conditional  |
|    | <b>Status:</b>               | Rolled into BellSouth Entertainment. Channel list received from website. |
|    | <b>Program Guide:</b>        | Attached.  |
| 3. | <b>Call Letters:</b>         | WMI397-H01   |
|    | <b>Licensee:</b>             | BellSouth Wireless Cable, Inc.   |
|    | <b>Transmitter Location:</b> | Frostproof, FL   |
|    | <b>Service:</b>              | MDS  |
|    | <b>FCC Status:</b>           | Conditional  |
|    | <b>Status:</b>               | Rolled into BellSouth Entertainment. Channel list received from website. |
|    | <b>Program Guide:</b>        | Attached   |
| 4. | <b>Call Letters:</b>         | WMI401   |
|    | <b>Licensee:</b>             | BellSouth Wireless Cable, Inc.   |
|    | <b>Transmitter Location:</b> | Lakeland, FL   |
|    | <b>Service:</b>              | MDS  |
|    | <b>FCC Status:</b>           | Licensed   |
|    | <b>Status:</b>               | Rolled into BellSouth Entertainment. Channel list received from website. |
|    | <b>Program Guide:</b>        | Attached.  |
| 5. | <b>Call Letters:</b>         | WMY472   |
|    | <b>Licensee:</b>             | BellSouth Wireless Cable, Inc.   |
|    | <b>Transmitter Location:</b> | Lakeland, FL   |
|    | <b>Service:</b>              | MDS  |
|    | <b>FCC Status:</b>           | Licensed   |

*Source: 2001 Cable & TV Factbook; FCC MDS/ITSF Database; Telephone requests, as necessary, of system operators*



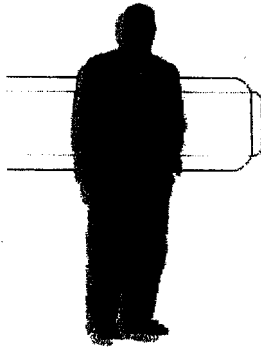
- |    |                              |  |
|----|------------------------------|--|
|    | <b>Status:</b>               | Rolled into BellSouth Entertainment. Channel list received from website.         |
|    | <b>Program Guide:</b>        | Attached.  |
| 6. | <b>Call Letters:</b>         | WOF43  |
|    | <b>Licensee:</b>             | Tampa, FL  |
|    | <b>Transmitter Location:</b> | Hillsborough County, FL  |
|    | <b>Service:</b>              | MDS  |
|    | <b>FCC Status:</b>           | Licensed   |
|    | <b>Status:</b>               | Government channel provided via MDS frequencies to residents who lack cable.     |
|    | <b>Program Guide:</b>        | Attached   |
| 7. | <b>Call Letters:</b>         | WHJ947   |
|    | <b>Licensee:</b>             | Via/Net Companies  |
|    | <b>Transmitter Location:</b> | Oldsmar, FL  |
|    | <b>Service:</b>              | MDS  |
|    | <b>FCC Status:</b>           | Licensed   |
|    | <b>Status:</b>               | Leased to Sprint.  |
|    | <b>Program Guide:</b>        | No information available/likely discontinued. <u>See</u> attached press release. |

*Source: 2001 Cable & TV Factbook; FCC MDS/ITSF Database; Telephone requests, as necessary, of system operators*



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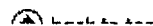
## South Florida Channel Guide

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- > [Movies](#)
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- 610 Flix
- (S) 611 STARZ!
- 612 Encore
- 613 Black STARZ!

Programs available at additional charge.  
Select programming available in Spanish (SAP).

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#### INDEMAND™ Pay-Per-View

- 700 INDEMAND Preview
- 701- INDEMAND Movies & Events
- 730 (30 channels)
- 780 Playboy TV\*
- 781 Spice\*

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#### Digital Music - Music Choice™

Turn your TV into a Digital Music Center with these CD-quality digital music channels. They're commercial free, 24 hours, with non-stop hits from all your favorite entertainers. All part of your *americast* home entertainment experience.

- 800 Showcase I
- 801 Showcase II
- 802 Origenes
- 803 New Releases
- 804 American Originals
- 805 Sounds of the Seasons
- 806 For Kids Only
- 807 World Beat
- 808 Body & Soul



- 809 Classic R & B
- 810 R & B Hits
- 811 Dance
- 812 Rap
- 813 Metal
- 814 Alternative Rock
- 815 Progressive Rock
- 816 Classic Rock
- 817 Rock Hits
- 818 Soft Rock
- 819 Hit List
- 820 '80s
- 821 '70s
- 822 Solid Gold Oldies
- 823 Today's Country
- 824 Classic Country
- 825 Big Band
- 826 Singers and Standards
- 827 Easy Listening
- 828 Classical Masterpiece
- 829 Light Classical
- 830 Atmospheres
- 831 Light Jazz
- 832 Jazz
- 833 Blues
- 834 Gospel
- 835 Contemporary Christian
- 836 Musica Latina
- 837 Tropical
- 838 Mexicana
- 839 Tejano
- 840 Folklorica
- 841 Boleros
- 842 Love Stories
- 843 Brazilian Pop
- 844 Brazilian Beat

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Citizens	Business	Visitors
<input type="text"/> <input type="button" value="Search"/>		
GOVERNMENT ONLINE		



## Hillsborough Television

Current Program Schedule for:  
11/25 - 12/1, 2001  
Cable Channel 22  
*Programming Schedule subject to change.*

[Sunday](#) - [Monday](#) - [Tuesday](#) - [Wednesday](#) - [Thursday](#) - [Friday](#) - [Saturday](#)

[View Next Week's Schedule](#)

Sunday, November 25

8:00 a.m.	Florida: The Outdoor Adventure - Southwest Region
9:00 a.m.	This New House
9:30 a.m.	Wastewater Treatment: The Hidden Benefit
10:00 a.m.	Justice Files
11:00 a.m.	Our Greenways
11:30 a.m.	Agriculture: Partnering in Florida's Future
12:00 p.m.	Timeline - Ybor City
1:00 p.m.	Discipline: Teaching Limits With Love
1:30 p.m.	Making the Right Choice
2:00 p.m.	Message Board
3:00 p.m.	Hillsborough County Security Special
3:30 p.m.	Election Talk - Hillsborough County Responds to Sept. 11
4:00 p.m.	Property Line - Help For Homeowners
4:30 p.m.	ADA Show - Living Independently
5:00 p.m.	Florida: The Outdoor Adventure - Southwest Region
6:00 p.m.	This New House
6:30 p.m.	Wastewater Treatment: The Hidden Benefit



7:00 p.m.	Justice Files
8:00 p.m.	Our Greenways
8:30 p.m.	Agriculture: Partnering in Florida's Future
9:00 p.m.	Timeline - Ybor City
10:00 p.m.	Discipline: Teaching Limits With Love
10:30 p.m.	Making the Right Choice
11:00 p.m.	Message Board
12:00 a.m.	Jobline-Civil Service

Monday, November 26

6:30 a.m.	Hillsborough This Week
7:00 a.m.	Hyde Park, Preserving Memories
7:30 a.m.	Hillsborough This Week
8:00 a.m.	Florida: The Outdoor Adventure - Northeast Region
9:00 a.m.	Hillsborough This Week
9:30 a.m.	Historic Hillsborough
10:00 a.m.	For Safety's Sake
10:30 a.m.	Burning Issues - Emergency Medicine
11:00 a.m.	Justice Files - Mediation Week
11:30 a.m.	Sheriff's Office Spotlight - Resource Deputies
12:00 p.m.	Hillsborough This Week/Your Money's Worth - Reclaiming H2O
12:30 p.m.	Historic Hillsborough
1:00 p.m.	Jobline-Civil Service
1:30 p.m.	Song of the Hillsborough
2:00 p.m.	Hillsborough County Public Art Overview
2:30 p.m.	HART in Motion: Public Art in Transit
3:00 p.m.	Expressway Authority Meeting - LIVE
5:00 p.m.	Hillsborough This Week
5:30 p.m.	Agriculture: Partnering in Florida's Future
6:00 p.m.	Biosolids Recycling